

Dudley Job Vacancy Insight Report

October 2024 to December 2024

Current Job Posting Trends¹

Dudley Overview

- Between October to December 2024 (inclusive), there were 5,961 unique job adverts for roles recorded in Dudley. This number of postings is average compared to all local authority districts. Over the past year, this has decreased by 28.7%, compared to a decrease of 20.8% across the UK.
- During this period, there were 4,395 new job postings. This number of postings is average compared to all local authority districts. Over the past year, this has decreased by 30.9% compared to a decrease of 21.5% across the UK.

Demand and Interest Trend:



- Comparing the final week of the quarter with the same week at the start of the quarter, live postings adverts have decreased by 25.9%, whilst new job postings have decreased by 75.6% during this period. The downward trend over the quarter signals a cooling off of the labour market.
- More recent trends also show a drop in demand as live postings have decreased by 20.0% in the last 30 days of job posting activity, new postings have also decreased by 73.4%, following the trend over the quarter. The significant drop off towards the end of the quarter is likely due to the effects of seasonality, causing a slowdown in recruitment over the Christmas period. However, the quarterly trend shows a general downward trajectory of the labour market across the period.
- By comparing interest quotient and demand, we can identify where there are mismatches in talent/supply and demand. Interest Quotient is ranked at a high of 1.8.

¹ Source: All data derived from the Adzuna Analyst Tool (January 2025)

Dudley Advertised Salary

- The advertised median salary for roles over this period in Dudley was £31,885 – up by 9.5% from the previous year, but 6.9% less than the overall national median salary of £34,258.

Salary Trend:



Top Occupations

- The top posted occupations below account for 13.6% of all job postings in this quarter.
- Primary school teachers are the most in demand occupations, receiving the highest number of postings in the area.
- Delivery drivers are the most in demand vacancies from the employee perspective, receiving the highest interest in terms of clicks and applicants.
- English teacher (Secondary School) has the highest location quotient and also the highest salary.

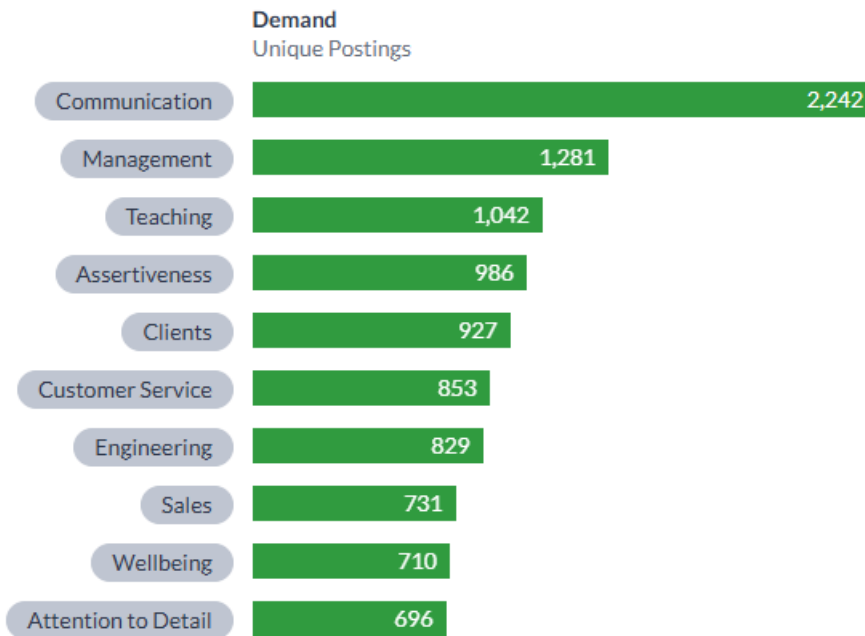
In-Demand Occupations:

Occupation	Median Salary	Unique Postings	Location Quotient	Interest Quotient
Primary School Teacher	£38,774	117	1.81	1.05
Teaching Assistant	£21,719	104	1.39	8.27
Social Care Worker	£24,108	99	1.67	28.71
SEN Assistant	£22,090	83	1.73	3.46
Maintenance Engineer	£40,500	76	2.84	11.12
Manager	£35,000	75	0.84	9.32
Delivery Driver	£25,670	65	1.17	33.66
Accountant	£40,625	65	2.54	2.86
Science Teacher Secondary School	£45,600	64	2.82	0.3
English Teacher Secondary School	£46,437	63	2.94	1.35

Most In-Demand Skills

- Reflecting the most advertised occupations, the biggest skills gaps are around ‘communication’, ‘management’ and ‘teaching’.

In-Demand Skills:



Who's Hiring

- By volume Dudley Council have logged the most job postings, followed by Hayley Group and Tesco.

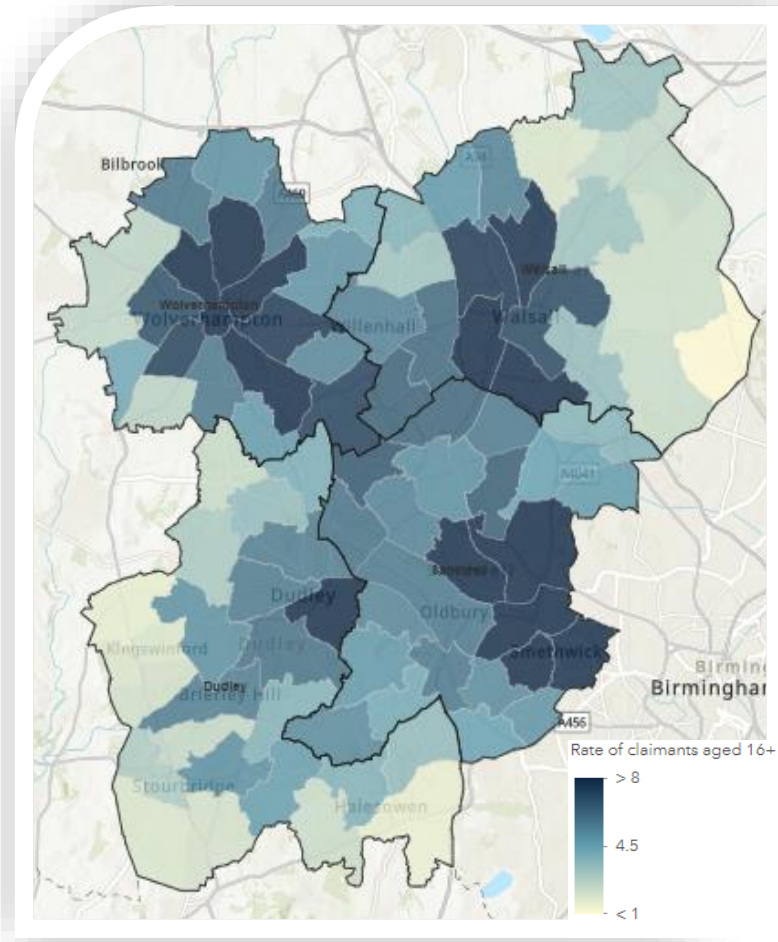
Employers Hiring:



Dudley Total Claimants²

- Dudley had 9,885 claimants aged 16 years and over in December 2024, equal to the previous month. Compared to December 2023, claimants in Dudley increased by 890 (+9.9%).

Dudley Wards	Number	Rate
Amblecote	260	2.4%
Belle Vale	455	4.0%
Brierley Hill	670	5.6%
Brockmoor and Pensnett	530	5.1%
Castle and Priory	650	5.6%
Coseley East	410	4.1%
Cradley and Wollescote	510	4.7%
Gornal	330	3.0%
Halesowen North	370	3.6%
Halesowen South	160	1.5%
Hayley Green and Cradley South	220	2.3%
Kingswinford North and Wall Heath	160	1.6%
Kingswinford South	190	1.9%
Lye and Stourbridge North	520	5.1%
Netherton, Woodside and St Andrews	740	6.0%
Norton	190	1.9%
Pedmore and Stourbridge East	210	2.0%
Quarry Bank and Dudley Wood	425	3.9%
St James's	725	5.7%
St Thomas's	985	8.3%
Sedgley	235	2.3%
Upper Gornal and Woodsetton	400	3.5%
Wollaston and Stourbridge Town	320	2.9%
Wordsley	220	2.1%

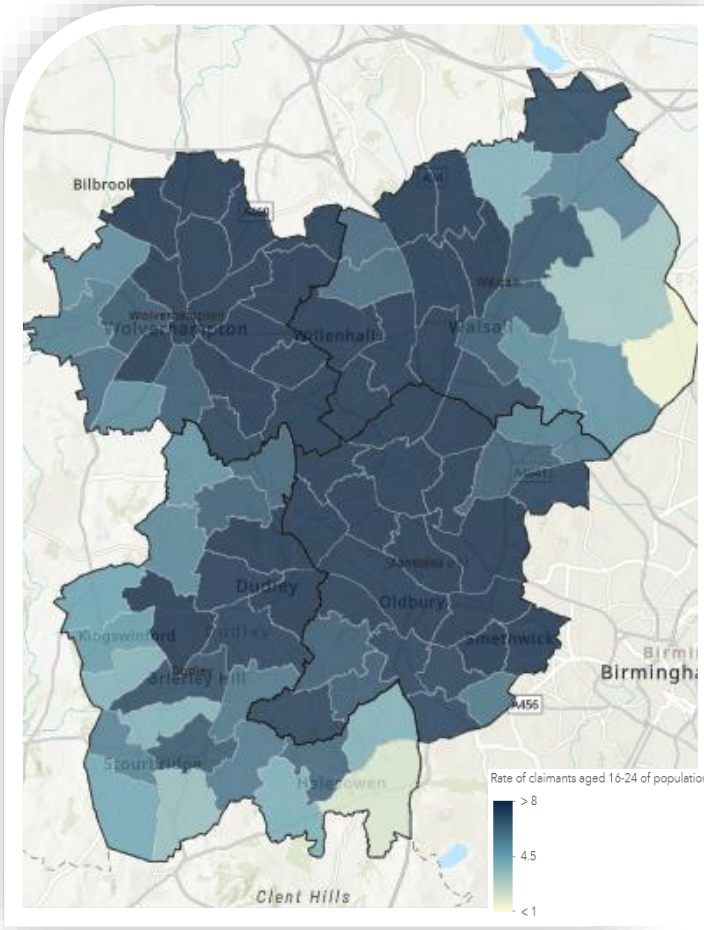


- Out of the 24 wards within Dudley, 13 were above the UK average of 3.2%.
- The wards with the highest number of claimants as a percentage of residents aged 16 years and over were St Thomas's at 8.3%, Netherton, Woodside & St Andrews at 6.0% and St James's at 5.7%.

² Office for National Statistics (ONS) / Department for Work and Pensions (DWP), claimant counts, released January 2025 (please note figures are provisional).

Dudley Youth Claimants

Dudley had 1,930 youth claimants in December 2024, an increase of 15 (+0.8%) since November 2024. When compared to December 2023, the number of youth claimants increased by 75 (+4.0%).



Dudley Wards	Number	Rate
Amblecote	50	4.0%
Belle Vale	95	6.5%
Brierley Hill	115	7.3%
Brockmoor and Pensnett	105	8.1%
Castle and Priory	165	9.7%
Coseley East	80	6.7%
Cradley and Wollescote	80	5.9%
Gornal	65	5.5%
Halesowen North	50	4.1%
Halesowen South	20	1.9%
Hayley Green and Cradley South	45	4.2%
Kingswinford North and Wall Heath	45	4.6%
Kingswinford South	55	4.9%
Lye and Stourbridge North	95	7.0%
Netherton, Woodside and St Andrews	140	7.7%
Norton	45	4.4%
Pedmore and Stourbridge East	35	3.5%
Quarry Bank and Dudley Wood	80	6.0%
St James's	130	7.8%
St Thomas's	180	10.1%
Sedgley	55	5.2%
Upper Gornal and Woodsetton	90	6.8%
Wollaston and Stourbridge Town	70	5.6%
Wordsley	45	4.0%

- Challenges remain with youth claimants as 18 out of 24 wards in Dudley were above the UK average of 4.3% in December 2024.
- The wards with the highest number of claimants as a percentage of residents aged 16-24 were St Thomas's at 10.1%, Castle & Priory at 9.7% and Brockmoor & Pensnett at 8.1%.